



## MAHATMA GANDHI UNIVERSITY, KERALA

### Abstract

Bachelor of Fine Arts (Honours) Applied Arts - Fourth Semester - Modifications to the Course Content and Mode of Assessment - Approved - Orders Issued.

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### ACA 16

No. 389/ACA 16/2026/MGU

Priyadarshini Hills, Dated: 13.01.2026

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Read:-1. U.O.No.5797/AC A16/2024/MGU, dated. 27.06.2024.

2. Minutes of the meeting of the Expert Committee on Fine Arts (UG).
3. Orders of the Vice Chancellor under Section 10(17), Chapter III of the Mahatma Gandhi University Act 1985, dated.10.01.2026

### ORDER

The syllabi of various Honours Under Graduate Programmes coming under The MGU-UGP (Honours) Regulations, 2024, have been approved vide paper read as (1) above and published on the website of the University.

The Expert Committee on Fine Arts (UG), discussed the need to modify the Course Content and Mode of Assessment of DSC/DSE/SEC/VAC type courses. Also recommended to modify the Teaching and Learning approach of the course MG4DSACAS201: Film Making: "This is how I see the World", to modify the Course Details of the course MG4DSACAS202: Introduction to Visual Culture, and to rectify the typographical errors in the Course Outcomes of various courses in the Fourth Semester syllabus of Bachelor of Fine Arts (Honours) Applied Arts programme and has submitted recommendations vide paper read as (2) above.

### **(Recommendations are attached as Annexure)**

Considering the urgency, sanction has been accorded by the Vice Chancellor, in exercise of the powers of the Academic Council vested upon him under Section 10(17), Chapter III of the Mahatma Gandhi University Act 1985, vide paper read as (3) above, to approve the said recommendations.

Hence, the Course Content and Mode of Assessment of the said courses in the Fourth Semester syllabus of Bachelor of Fine Arts (Honours) Applied Arts programme, stands modified to this extent.

Orders are issued accordingly.

SUDHA MENON J

ASSISTANT REGISTRAR III  
(ACADEMIC)  
For REGISTRAR

Copy To

1. PS to VC
2. PA to Registrar/CE
3. Convenor, Expert Committee, Fine Arts (UG)
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File No. 100584/AC A16-3 /2025/ACA 16.

Forwarded / By Order

Section Officer

## Annexure

### Semester IV

Typographical Error Rectified	<b>Remember (K)</b>	Page No: 71,75,78,81,85,90,94,97
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### **Course Name: Graphic Design & Visual Communication - II** **Course Code: MG4DSCAAS200**

#### **Course Outcomes(CO)**

<b>CO No.</b>	<b>Expected Course Outcome</b>	<b>Learning Domains * (Modified)</b>	<b>PO No.</b>	<b>Page No</b>
4	No Change	K,An,E	No Change	71
5		K,An,A		
9		K,A,C		

#### **Mode of Assessment**

<b>A. Continuous Comprehensive Assessment(CCA)- 30 Marks (Modified)</b>	<b>Page No</b>
Components:	Marks
(a) Concept, Research & Process	12
(b) Studio Involvement & Skill Attainment	10
(c) Presentation & Viva	08

<b>B. End Semester Evaluation(ESE)- 70 Marks (Modified)</b>	<b>Page No</b>
Mode of Examination: Practical (Display Valuation)  Students will present their completed works from the entire course for final valuation. An external or internal expert will evaluate the displays through direct interaction with the students, providing a comprehensive review of their artistic achievements and understanding.  NB: Mode of examination being 'Display Mode' No Question Paper shall be required.	73

Criteria	Marks	
(a) Concept, Research & Process	15	
(b) Creativity	10	
(c) Originality	10	
(d) Involvement & Skill	15	
(e) Final Display & Viva	20	

## **Course Name: Film Making: “This is how I see the World”**

**Course Code: MG4DSCHAAS201**

<b>Teaching and Learning Approach (Modified)</b>	<b>Classroom Procedure (Mode of transaction)</b>	<b>Page No : 75,76</b>
	<b>Learning Approach</b> Read handouts, discussions, watching audio-visual moving images contents, critical interpretations, hand on experience of creating moving images content.	
	<b>Teaching Approach</b> Direct Instruction: lecture, Explicit Teaching, E-learning, interactive Instruction: Active co-operative learning, discussion, Assignments Authentic learning, Library work and Group discussion, Presentation by individual student, Practical Work: Hands on experience of moving-images media technologies.	

## **Mode of Assessment**

<b>A. Continuous Comprehensive Assessment(CCA)- 30 Marks (Modified)</b>	<b>Page No</b>	
<b>Criteria</b>	<b>Marks</b>	
Studio Involvement	5	
Ideation	5	
Final Work	15	76
Concept and Research	5	

<b>B. End Semester Evaluation(ESE)- 70 Marks (Modified)</b>		<b>Page No</b>
Mode of Exam: Practical (Display Valuation)		76
<b>Criteria</b>	<b>Marks</b>	
Display Valuation	10	
Practical Work	50	
Viva	10	

**Course Name: Illustration: A Sensorial Engagement**  
**Course Code: MG4DSEAAS200**

**Course Outcomes(CO)**

<b>CO No.</b>	<b>Expected Course Outcome</b>	<b>Learning Domains * (Modified)</b>	<b>PO No.</b>	<b>Page No</b>
8	No Change	K	No Change	78

**Mode of Assessment**

<b>A. Continuous Comprehensive Assessment(CCA)- 30 Marks (Modified)</b>		<b>Page No</b>
Components	Marks	79
a) Practical Works	20	
b) Studio Involvement	10	

<b>B. End Semester Evaluation(ESE)- 70 marks (Modified)</b>	<b>Page No</b>
Mode of Examination: Practical (Display Valuation)	
Students will present their completed works from the entire course for final valuation. An external or internal expert will evaluate the displays through direct interaction with the students, providing a comprehensive review of their artistic achievements and understanding.	79
NB: Mode of examination being 'Display Mode' No Question Paper shall be required.	

Criteria	Marks (70)	
(a) Concept, Research & Process	15	
(b) Creativity	10	
(c) Originality	10	
(d) Involvement & Skill	15	
(e) Final Display & Viva	20	

## **Course Name: Creative Publication Design**

**Course Code: MG4DSEAAS201**

### **Mode of Assessment**

<b>A. Continuous Comprehensive Assessment(CCA)- 30 Marks (Modified)</b>		<b>Page No</b>
Components	Marks	
a) Practical Works	20	82,83
b) Studio Involvement	10	

<b>B. End Semester Evaluation(ESE)- 70 marks (Modified)</b>		<b>Page No</b>
<b>Mode of Examination: Practical (Display Valuation)</b>		
Students will present their completed works from the entire course for final valuation. An external or internal expert will evaluate the displays through direct interaction with the students, providing a comprehensive review of their artistic achievements and understanding.		
Criteria	Marks (70)	83
(a) Ideation & Concept	30	
(b) Technical Proficiency	10	
(c) Display	10	
(d) Viva	20	
NB: Mode of examination being 'Display Mode' No Question Paper shall be required.		

**Course Name: A Brief History of Art: Medieval to 18th Century****Course Code: MG4DSEAAS202****COURSE OUTCOMES (CO)**

CO No.	Expected Course Outcome	Learning Domains	PO No. (Modified)	Page No.
				84

**COURSE CONTENT****Content for Classroom Transaction (Units)**

Module	Units	Course Description	Hrs.	CO No(Modified)	Page No
<b>1. Introduction to the Art of Medieval period:</b>		No Change		1,4	85
<b>4. Summary and Reflection</b>	4.1	No Change		1,2,3,4,5,6	86
5		Teacher Specific Content			

**Mode of Assessment**

A. Continuous Comprehensive Assessment(CCA)- 30 Marks (Modified)	Page No
Criteria	
Classroom Exercise Participation	10 Marks
Seminar Presentation	10 Marks
Written Assignment	10 Marks

B. End Semester Evaluation(ESE)- 70 marks (Modified)	Page No
Mode of Exam: Theory (Take- Home Exam)  End Semester Evaluation (ESE) shall be conducted as Take-Home Exam. The following format can be used for the question paper.	

Criteria	Marks (Total 70)	
Long Answer type question: 2 out of 4	50	
Visual Response	20	
NB: The question paper will be prepared by college level.		
Note: Visual Response - A visual response is a method of answering a question or conveying information through the use of drawings, images, or other visual representations instead of written text.		
<p>Note- Provide reasonable accommodations to ensure that disabled students have an equal opportunity to demonstrate their knowledge and skills. This may include extended time for exams, a quiet environment, assistive technologies, or alternative formats for assessments. Maintain confidentiality regarding the specific accommodations granted to disabled students. Treat each student with respect and sensitivity, recognizing their unique needs and contributions to the learning community. By adopting an inclusive and individualized approach, we can ensure that disabled students are assessed fairly and have the support needed to succeed academically. The goal is to create an environment where all students, regardless of ability, can fully participate and demonstrate their knowledge and skills.</p>		

87

## **Course Name: Introduction to Visual Culture**

**Course Code: MG4DSCHAAS202**

<b>Course Details</b>	<b>Practical</b>	<b>1(Modified)</b>	<b>Page No : 89</b>
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### **Course Outcomes(CO)**

<b>CO No.</b>	<b>Expected Course Outcome</b>	<b>Learning Domains * (Modified)</b>	<b>PO No.</b>	<b>Page No</b>
1	No Change	K	No Change	89,90
8		K		

## COURSE CONTENT

### Content for Classroom Transaction (Units)

Module (Modified)	Units	Course Description (Modified)	Hrs. (Modified)	CO No	Page No
<b>1. Foundations of Visual Culture</b>	No Change	No Change	15		
<b>2. Analyzing Visual Media</b>	No Change	No Change	15		
<b>3. Visual Culture and Society</b>	No Change	No Change	15		
<b>4. Praxis of the Unseen (Practical)</b>	4.1 4.2 4.3 4.4	Suggested areas for practical. 1. Zine Making 2. Photo Book 3. Archive of Found Objects 4. Cartographies of Experience  No Change	30	No Change	90,91
5	Teacher Specific Content				

### Mode of Assessment

A. Continuous Comprehensive Assessment(CCA)- 30 Marks (Modified)	Page No	
Criteria	Marks (30)	
1. Classroom Exercise participation 2. Written Assignment 3. Practical Work	91	

<b>B. End Semester Evaluation(ESE)- 70 marks (Modified)</b>		<b>Page No</b>
Mode of Exam: Theory (Open Book/Take- Home Exam)		
End Semester Evaluation (ESE) shall be conducted as Open Book/Take-Home Exam. The following format can be used for the question paper. Learning Materials will be provided. There shall be no question paper from University.		
Criteria	Marks (70)	91
Section A Short Answer (5 out of 8)	4x5 = 20	
Section B 1. Descriptive Type (1 out of 2)	15	
2. Analytical Type (1 out of 2)	15	
Project Evaluation	20	
Note: Project Evaluation is assessed based on the practical project done by students as part of the course.		

## **Course Name:Printcraft: The Art of Screen Printing**

**Course Code:MG4SECAAS200**

### **COURSE OUTCOMES (CO)**

<b>CO No.</b>	<b>Expected Course Outcome</b>	<b>Learning Domains</b>	<b>PO No. (Modified)</b>	<b>Page No.</b>
				93

### **COURSE CONTENT**

#### **Content for Classroom Transaction (Units)**

<b>Module</b>	<b>Units(Modified)</b>		<b>Course Description</b>	<b>Hrs.</b>	<b>CO No(Included)</b>	<b>Page No</b>				
1	<b>Introduction to Screen Printing</b>									
	1.1		No Change	No Change	1,2	94				
	1.2									
	1.3									
2	<b>Printing on Various Surfaces</b>									
	<b>Existing</b>	<b>Proposed</b>	No Change	No Change	3,4					
	4.1	2.1								
	4.2	2.2								

	4.3	2.3				
<b>Hands on experience</b>						
3	<b>Existing</b>	<b>Proposed</b>				
	5.1	3.1				
	5.2	3.2				
	5.3	3.3				
4	Teacher Specific Content					95

## **Mode of Assessment**

<b>A. Continuous Comprehensive Assessment(CCA)- 25 Marks (Modified)</b>		<b>Page No</b>
Components	Marks	
a) Studio Involvement	10	95
b) Practical Projects	15	

<b>B. End Semester Evaluation(ESE)- 50 marks (Modified)</b>		<b>Page No</b>
Mode of Examination: Practical (Display Evaluation)		
Components	Marks(50)	
Projects	30	95
Display	10	
Viva voce	10	
NB: Mode of examination will be 'Viva Voce', No Question Paper shall be required.		

**Course Name:Applied Photography**  
**Course Code:MG4VACAAS200**

**COURSE CONTENT**

**Content for Classroom Transaction (Units)**

Module (Modified)	Units (Modified)	Course Description	Hrs (Modified)	CO No. (Modified)	Page No
1	<b>Normal Human Eye and Process of seeing</b>		15		
	1.1				
	1.2				
	1.3				
	1.4				
	1.5				
	1.6				
	1.7				
	1.8				
2	<b>Controlling Light</b>		15		97,98
	2.1				
	2.2				
	2.3				
	2.4				
	2.5				
	2.6				
	2.7				
3		Removed			
Existing	Proposed	<b>Introduction to Product photography</b>	15		
4	3	Existing	Proposed		
		4.1	3.1		
		4.2	3.2		
		4.3	3.3		
		4.4	3.4		
Existing	Proposed				
5	4			2,3,4,5,6	99
		Teacher Specific Content			

## **Mode of Assessment**

<b>A. Continuous Comprehensive Assessment(CCA)- 25 Marks (Modified)</b>		<b>Page No</b>
Components	Marks	100
a) Studio Involvement	10	
b) Practical Projects	15	
<b>B. End Semester Evaluation(ESE)- 50 marks (Modified)</b>		<b>Page No</b>
Mode of Examination: Practical (Display Evaluation)		
Students will present their completed photography projects from the entire course for final valuation. An external or internal expert will evaluate the display evaluation through direct interaction with the students, providing a comprehensive review of their understanding in photography.		
Components	Marks(50)	100
Projects	30	
Display	10	
Viva voce	10	
NB: Mode of examination will be 'Viva Voce', No Question Paper shall be required.		